

Mohamed Sameer

+201111268786 · contactmohamedsameer@gmail.com
Heliopolis, Cairo, Egypt

PRODUCT MANAGER | AGILE & GROWTH EXPERT | BUSINESS ANALYST | FINTECH

Senior Product Manager with 10+ years of experience in fintech and digital banking transformation. Deep expertise in **payment systems, digital wallets, and lending platforms from concept to launch**. Successfully delivered customer-focused financial solutions for leading banks and startups across **Egypt, Saudi Arabia, the UAE, Turkey, and the USA**.

PROFESSIONAL EXPERIENCE

SilverKey Technologies

Sep 2022 - Present

Product Manager

- Lead roadmap and launch of multiple digital payment and pay later products (consumer app, merchant portal, corporate portal, digital lending platform, mobile wallet app, bill payments system) serving millions of users.
- Manage a cross-functional Agile team of +12 (developers, designers, QA) from discovery to release.
- Standardized the BRD and requirements process, improving clarity, alignment, and reducing rework.

via Upwork

Sep 2023 - Present

Freelance Product Manager

- Delivered +15 projects for clients in the USA, Turkey, and Europe.
- Maintained 100% job success score with 5-star ratings and the Top Rated badge.
- Specialized in MVP development and product strategy consulting

Scicom X (Abu Dhabi, UAE)

Nov 2021 - Feb 2022

Product Manager

- Managed SciComm X products: "Scientific Arab" subscription-based platform specialized in publishing the latest news, articles, and various types of videos related to all branches of science and technology.
- "gohodhod" is an Arabic newsletter tool for content creators.
- Managed subscription-based platform on mobile and web.

Tawasol Academy

Apr 2020 - Jul 2020

Product Manager

- Conducted user research and analysis, education market research, and advanced competitive analysis, used A/B testing to optimize results for videos, digital ads, and content, and launched a live streaming service.
- Achieved millions of views organically during the first two weeks, Facebook has featured almost all of the videos.
- Involved in video and livestreams production and launched and managed web apps.

Tqweem

Jan 2017 - Dec 2019

Product Manager

Started the company from the ground

- Spearheaded business development by creating potential revenue opportunities exceeding \$8M
- Achieved 60% growth rate Q1 2018: Q4 2018 with less than 30% of the previous year's budget. Leveraged agile software development methodologies throughout the product life cycle with the development team,
- Actively participated in scrum meetings, generated user stories, and prioritized product backlog
- Conducted market research and created in-depth competitive analysis
- Established and presented training materials for sales and account management teams
- Managed Tqweem B2C and B2B platforms, tools, and apps on web and mobile

Cournal Agency (Brussels, Belgim) Remote Part Time
Digital Account Manager

May 2016 - Jul 2018

- Managed remotely 10+ clients from different countries in Europe and the GCC with core business in news, online magazines, food, entertainment, education, training, and NGOs.
- Managed all aspects of the marketing campaign, like marketing strategy, online advertising, and creative development, including graphic design, video editing, with back-end results analysis and reports.

S3Geeks
Executive Officer

Jun 2011 - Jan 2017

The first and most famous digital community in Egypt.

- Scaled community from idea to 16,500+ members across 10 cities
- Implemented 3,000+ workshops over 8 years
- Represented organization at World Bank Conference (Marseille, 2016)
- Built strategic partnerships and secured international opportunities

KEY COMPETENCIES

Product Management Tools & Frameworks

- Product analytics: Mixpanel, Google Analytics, Amplitude, Hotjar, Microsoft Clarity
- Roadmapping & delivery: ProductPlan, Jira, Confluence
- Prototyping & discovery: Figma, Miro, Balsamiq
- Experimentation: A/B testing & experimentation
- AI tools: Claude, ChatGPT, Gemini

Technical Competencies

- API Integration & Documentation
- Payment Gateway Integrations
- Mobile App Development Understanding (iOS/Android)

Domain Expertise

- Digital Banking
- Payment Processing
- KYC/AML Regulations
- Microfinance & Digital Lending

EDUCATION

OpenClassrooms, Paris, France

Bachelor's: Digital Project Management

Also studied: Computer Science and Business Administration

LICENSES & CERTIFICATIONS

HubSpot Academy

Certified Inbound

Product School

Product Master Class graduate

Google

Project Management Professional Certificate

Learn more about my career

LinkedIn www.linkedin.com/in/semary

Upwork www.upwork.com/freelancers/semary